

# **TEN KEYS FOR DENOMINATIONAL EFFECTIVENESS IN THE 21ST CENTURY**

---

- 1. Make the shift from regulation to resource.**
- 2. Have a clearly articulated mission, vision and values.**
- 3. Create a climate for growth and mission.**
- 4. Have some form of church segmentation system in place.**
- 5..Focus on leadership development.**

# TEN KEYS FOR DENOMINATIONAL EFFECTIVENESS IN THE 21ST CENTURY

---

6. **Customize resources to local needs.**
7. **Structure for effectiveness and align budget to reflect mission and form.**
8. **Create new units.**
9. **Encourage and engage laypersons.**
10. **Measure your success one church at a time.**